

Elevate Your Brand with Print Embellishments

What are Print Embellishments?

Premium finishing techniques that add texture, shine, and tactile impact — making printed pieces more memorable than standard print alone.

Embellishments communicate quality and intention.

- ♦ Capture attention instantly
- ♦ Differentiate from competitors
- ♦ Enhance corporate image and brand recognition
- ♦ Create a premium experience to influence perception

When Should You Use Them?

Best for high-profile pieces meant to be held onto or leave a lasting impression:

- ♦ Business cards
- ♦ Note cards & greeting cards
- ♦ Marketing collateral
- ♦ Sales leave-behinds
- ♦ Invitations & product launches

Get Started

Request samples — see and feel the difference

Match the finish to your goal

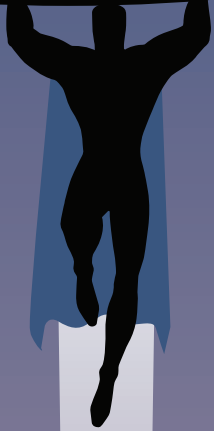
Foil = Brilliance

Soft Touch = Warmth

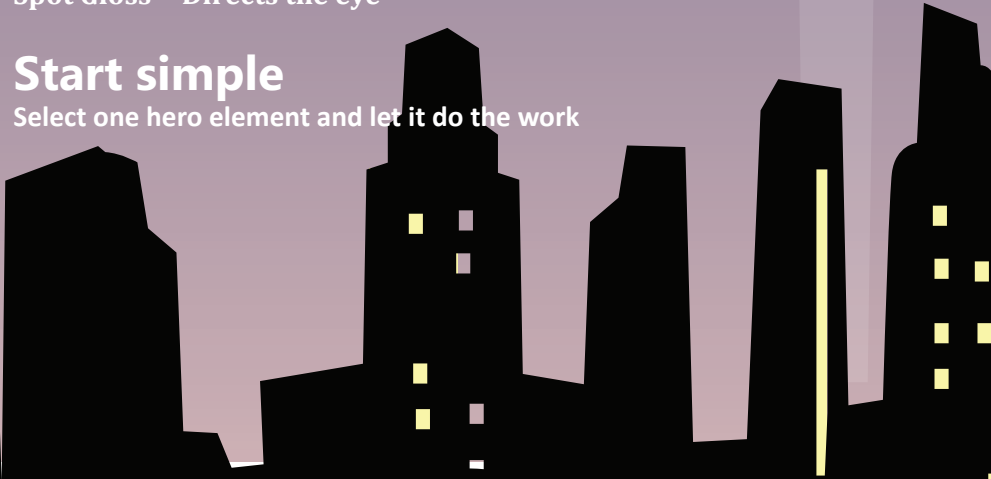
Spot Gloss = Directs the eye

Start simple

Select one hero element and let it do the work



Foil
Spot Gloss
Raised Effects
Painted Edges
Texture & Laminate



*Collaborate early with your supplier
for the best creative and economic results*